

HERITAGE HERALD NEWSLETTER AD RATE CARD



The **HERITAGE HERALD** is the neighborhood newsletter of the Heritage Hill Association. It is published six times a year (bi-monthly) and is mailed to every household, business, and institution in the Heritage Hill neighborhood as well as non-resident members. **Circulation -- @4,000.**

In addition to the print version, the Herald is posted on www.heritagehillweb.org. The printed version is in black and white; the website posting is full color. The Association's printer can work with most design formats. Email ads to heritage@heritagehillweb.org. If you have any questions, contact at that email or call 616-459-8950.

A contract discount of 33% is available to those advertisers placing an ad in 6 consecutive issues. Ads can be changed for each issue but the contract is a commitment to run ads in 6 issues. Contract advertisers also get a link posting on the Association's website. Advertisers receive email notifications of our ad copy deadlines leading up to.

<u>ISSUE:</u>	<u>AD DEADLINE</u>	<u>DISTRIBUTION (approx.):</u>
MARCH-APRIL 2026	FEBRUARY 18	MARCH 5
MAY-JUNE 2026 (HOME TOUR ISSUE)	APRIL 8	MAY 5
JULY-AUGUST 2026	JULY 7	JULY 15
SEPTEMBER-OCTOBER 2026	SEPTEMBER 8	SEPTEMBER 15
NOVEMBER-DECEMBER 2026	OCTOBER 28	NOVEMBER 6
JANUARY-FEBRUARY 2027	DECEMBER 28	JANUARY 10

FULL PAGE – (8.5" x 11") Single issue \$578; *Contract \$387 per each issue*

HALF PAGE – (7.25" x 5") Single Issue \$308 *Contract \$206 per each issue*

QUARTER PAGE – (4.75" x 4.25")

Single Issue \$193; *Contract \$129 per each issue*

EIGHTH PAGE – (4.75" x 2.10")

Single Issue \$121; *Contract \$81 per each issue*

3" Column

(2.25" x 3")

Single Issue \$94

Contract \$63 per issue

2" Column

(2.25" x 2")

Single Issue - \$75

Contract - \$51 per issue

1" Column

(2.25" x 1")

Single Issue - \$46

Contract - \$31 per issue

Classified Ad: \$15 per issue (up to 20 words)